



	Data Type	Count	Base Cost
	Postal	103,479	£120/000
	Telephone	37,578	£170/000
	Email	259,000	£150/000

The data may be available within different recency bandings, which may incur a larger base cost. Please speak to our Sales Team for details.

### Background

One of the UK's leading providers of broadband, with close to one million customers, tiscali's web portal, [www.tiscali.co.uk](http://www.tiscali.co.uk), receives over 6 million unique visitors every month. Among the pages of offers and information, there is a legal music download catalogue with over 1 million tracks, a free video email service,

You can now access these broadband and online savvy consumers through ICC Marketing Services. With a roughly even split male and female visitors (56/44 per cent respectively), and an average age of between 35-44, these are people who regularly use the internet for leisure and business, keeping up with news, sport and shopping, and viewing over 250 pages at the site every month.

Ideal for a range of consumers offers like music and games, and for newspaper and magazines keen to gain more online readers and subscribers.

### Selections

Criteria Available	Cost
Gender	£10
Recency	£10
Date of Birth	£10

### Recommended Users

Financial Services
Publications
Travel & Leisure
Catalogue/Consumer Offers

DMA Broker Commission	15%
Delivery Charge	£30
Counts - 48 hours/Delivery - 3 days	

### Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

### Terms & Conditions

**Net Names** - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

**Payment** - 30 days from invoice date. Surcharge applicable on all card transactions.

**Cancellation Fee** - £100 + delivery + £8/000 + selections

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