



	Data Type	Count	Base Cost
	Postal	69,868	£200/000
	Telephone	30,200	£200/000
	Email	60,726	£300/000

The data may be available within different recency bandings, which may incur a larger base cost. Please speak to our Sales Team for details.

Background

RICS (Royal Institution of Chartered Surveyors) is one of the world's largest, most diverse and respected international professional organisations with offices in New York, London, Brussels, Dubai, New Delhi, Hong Kong, Beijing and Sydney. RICS and RICS members are at the heart of all major international issues in land, property, construction and the environment.

With over 60,000 members in the UK and another 24,000 internationally, this is a file of highly educated, high earning individuals.

Mostly married male homeowners aged 35-65 with an annual income of over £50k; these are people with an interest in cultural pursuits, luxury goods, foreign travel and hobbies such as Fitness and wellbeing/DIY/Photography/Cooking/Gardening/Skiing and Golf.

This responsive file works well for technology, charities, travel, finance and publishers.

Selections

Criteria Available	Cost
Gender	£10
Geographic	£10
Age	£10
Telephone	£10
Email	£10
Faculty	£10

DMA Broker Commission	20%
Delivery Charge	£30
Email Set-Up	£200
Email Broadcast	£15/000
Counts - 48 hours/Delivery - 3 days	

Recommended Users

Technology/Comms
Fundraising
Travel & Leisure
Publishing

Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

Terms & Conditions

Net Names - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

Payment - 30 days from invoice date. Surcharge applicable on all card transactions.

Cancellation Fee - £100 + delivery + £8/000 + selections

Email Address – Are not released

ICC Marketing Services **Tel:** +44 (0)20 8481 7378 | **Fax:** +44 (0)20 8783 1940
Email: info@iccmarketingservices.co.uk **Web:** www.icc.co.uk

ICC Field House, 72 Oldfield Road, Hampton, Middlesex, TW12 2HQ
 ICC is a trading name of Dun & Bradstreet Limited
 Marlow International, Parkway, Marlow, Bucks SL7 1AJ
 Company Registration Number: 160043