



Female Investors
By Readhead Eyre & Castle

	Data Type	Count	Base Cost
	Postal	3,196,612	£120/000
	Telephone	479,491	Base + £80/000 Nett

The data may be available within different recency bandings, which may incur a larger base cost. Please speak to our Sales Team for details.

Background

In a recent article the Financial Times posed the question: "What do growth, expansion and prosperity have in common? Well forget China, India and even new technologies - for the past 10 years the number one sector for global growth has been women."

These results may surprise some people, but figures show there are more Females holding stocks than males, these financially astute females don't intend to slow down! A segment of the unrivalled 6 million Investor Portfolio file, Female Investors has been researched and specifically extracted into this niche list for those wanting to target a vastly untapped audience of savvy Female Investors.

Not only will attractive investments be of great interest to this audience, but with the disposable income to benefit charities, and the eye for expensive tastes ranging from cars, travel, jewellery and fashion this is a factual and hugely impressive list.

Sourced from various companies such as the FTSE 500, AIM, FTSE TechMARK, FTSE SmallCaps, FTSE 250, FTSE Fledgling markets, Investment Trusts and various company registrars information that all fall in line with the data protection act.

Selections

Household Income	£10/000
Property Value	£10/000
Interest Area	£10/000
Acorn selections & Lifestyle data	On Request

DMA Broker Commission	15%
Delivery Charge	£35
Counts - 48 hours/Delivery - 3 days	

Recommended Users

Charities
Luxury Travel
Financial Offers
High Value Goods & Services

Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

Terms & Conditions

Net Names - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

Payment - 30 days from invoice date. Surcharge applicable on all card transactions.

Cancellation Fee - £100 + delivery + £8/000 + selections

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ICC Field House, 72 Oldfield Road, Hampton, Middlesex, TW12 2HQ
ICC is a trading name of Dun & Bradstreet Limited
Marlow International, Parkway, Marlow, Bucks SL7 1AJ
Company Registration Number: 160043

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