



	Data Type	Count	Base Cost
	Postal	603,884	£110/000
	Email	603,884	£120/000

The data may be available within different recency bandings, which may incur a larger base cost. Please speak to our Sales Team for details.

### Background

Where can you find over half the UK's property market by value in one place? At Primelocation.com. That adds up to a staggering £28 billion of property up for sale at one single site. Not only that, but this site has a growing section listing properties overseas in France, Spain, Portugal, Italy, South Africa and at over 30 other destinations.

What's more these are all internet savvy individuals, affluent and on the move, with many based in London and the South East. Ideal for financial offers, but also home based products and services, consumer offers and utilities.

Source – [www.primelocation.com](http://www.primelocation.com)

### Selections

Criteria Available	Cost
Gender	£10
Age	£10
Geographic (Current)	£10
Geographic (Future)	£10
House Value	£10
Recency	£10
Household Income	£10

DMA Broker Commission	15%
Delivery Charge	£30
Counts - 48 hours/Delivery - 3 days	

### Recommended Users

Financial Services
Home Improvements
Charities
Consumer Offers

### Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

### Terms & Conditions

**Net Names** - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

**Payment** - 30 days from invoice date. Surcharge applicable on all card transactions.

**Cancellation Fee** - £100 + delivery + £8/000 + selections

**Email Addresses** – Are not released

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