



Schools Data



Data Type	Count	Base Cost
Postal	77,342	£85/000
Telephone	72,164	£150/000

Background

Ingenium works in association with the Public Service Partnership Ltd, a specialist in conferences and exhibitions within the Public Sector. **Ingenium's School Data** is collated through telephone research, as well as daily updates from Public Service Partnerships delegate sales team and **all** of the data is cleansed on a six monthly cycle.

The **Ingenium Schools** dataset provides access to the head teachers of all pre-schools, primary and secondary schools in the UK.

Pre-schools	= 24,907
Primary Schools	= 20,866
Secondary Schools	= 7,161

To target specific types of schools to meet your marketing needs, please see below for the selections that can be made on this brilliant responsive file.

University, and Colleges of Further Education, are available as part of our Public Sector File

Selections

Criteria Available	Cost
Establishment Type	£10
Geographic	£10
Phase of Education	£10
Capacity	£10
Gender of Students	£10
Local Authority Name	£10
Sixth Form	£10
Statutory Low/High Age	£10
Local Authority Number	£10
DCSF Establishment Number	£10

Delivery Charge	£30
DMA Broker Commission	20%
Counts-48 Hrs/Delivery-3days	

Recommended Users

Publications
Business Services
IT & Technical Products
Stationery
Training
Health & Safety
Facilities

Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

Terms & Conditions

Net Names - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

Payment - 30 days from invoice date. Surcharge applicable on all card transactions.

Cancellation Fee - £100 + delivery + £8/000 + selections

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