



Market Monitor® Televerified

	Postal	308,678	£130/000
	Telephone	262,964	£205/000
	Email	110,480	£150/000

Market Monitor® Televerified Data is obtained from on-going in-house telephone research to identify the most **senior decision maker** on site with budgetary responsibility the most important job responsibilities which include:

Facilities, Finance, Health & Safety Officer, HR, IT, Managing Director, Marketing, Office Manager, Office Product Buyer, Purchasing and Sales.

The research supplements and enhances the data with collected business demographics being verified, which ensures comprehensive and accurate SIC information, employee banding etc. Job responsibilities, job titles, main trading addresses only (head offices, divisional head offices and important satellite sites), telephone numbers, and more, are constantly checked and evaluated.

Our email database is a contact database that has been carefully researched, and telephone-verified, and offers personal verified email addresses of key decision makers in businesses across the UK. We know that your email campaigns won't work as hard as they should if they only ever land in a generic inbox.

Selections

Criteria Available
SIC Code
Job Title
Job Function
Employee Size
Turnover
Geographical Location
Credit Banding
Profit

Restrictions

Minimum Order – 5,000 records
Sample mailing piece required

Delivery Charge

Post & Tel data	£30
Email Set-up*	£100 flat
Email Broadcast*	£15/000

DMA List Broker Commission:	20%
Counts - 24 hours/Delivery - 1 days	

Terms & Conditions

Net Names - Only applicable on orders of 20,000+ 85% + £10/000 run on charge. Nets must be confirmed within 4 months of invoice date. After this time all net name credits become null and void.

Payment - 30 days from invoice date. Surcharge applicable on all card transactions.

Cancellation Fee - £100 + delivery + £8/000 + selections

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